FLORENCE, ITALY _ MAY 04/09, 2014
FIRENZE FIERA / FORTEZZA DA BASSO

**ICASSP 2014**
IEEE INTERNATIONAL CONFERENCE ON ACOUSTICS, SPEECH AND SIGNAL PROCESSING

ICASSP! The world's largest and most comprehensive technical conference focused on signal processing and its applications (sponsored by the IEEE Signal Processing Society).

◆IEEE    IEEE Signal Processing Society

GENERAL CHAIRS: FULVIO GINI & MARCO LUISE (UNIVERSITY OF PISA)
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The 39th edition of the "IEEE International Conference on Acoustics, Speech, and Signal Processing" (**ICASSP 2014**) will be held in Florence, Tuscany, Italy, on **May 4-9, 2014.** ICASSP is an yearly event organized by the Institute of Electrical and Electronic Engineers (IEEE), the largest non-profit professional organization in the field of Information and Communications Technology (ICT), and, for the first time after 38 editions worldwide, will take place in Italy.

ICASSP is considered the **most important scientific conference in the world in the field of signal and image processing**, and covers a large number of applications of interest: just to mention a few, remote sensing, geophysics, radar and sonar, localization and positioning of unmanned vehicles, monitoring and analysis of cultural heritage, processing, coding, and transmission of video and voice digital signals, biomedical and image data processing, multimedia signal processing, and wireless communication networks.

The ICASSP series started in 1976, aiming at gathering and encouraging researchers with a different background to share ideas and projects on affine areas of research. The 2014 edition will have a highly international profile, attracting around **2,200-2,500 scientists and researchers from academic Institutions and companies from all over the World**. Every day, the conference will offer one plenary session, given by renowned scientists on hot topics of research and development, and a number of parallel scientific sessions, where participants can present their most recent results on the different topics of the conference. Using this approach, ICASSP 2014 will present all the scientists and the experts working in the broad field of signal processing with the most recent and advanced results in the field. It will also represent an invaluable occasion to get in touch with the worldwide leaders of research, and to foster collaborations among industry, academia, and research centers.

The conference will also feature a large space in a dedicated pavilion close the registration and poster areas, where exhibition booths will be available. Through a **sponsoring** and/or an **exhibition** program, ICASSP will allow your organization or company to present products, services, equipment and technology to a specific target audience. In the conference organizers' experience, exhibitions have always created opportunities for new commercial as well as scientific relations. Through the sponsorship program, your company will have its logo printed on the conference advertising material, webpage, and on the proceedings, and will have the opportunity to distribute brochures and/or other materials to delegates.

> **Being a sponsor and/or an exhibitor at the IEEE International Conference on Acoustics, Speech, and Signal Processing (ICASSP) 2014 gives you the opportunity to present  your company to an interested, highly-qualified, and international audience.**

## General sponsorship program and benefits to sponsors

- **Green sponsor** € 2,000
  - Your Logo on our web page www.icassp2014.org, with a link to your company web page. The web page will stay online, for a period, after the conference;

- **White sponsor** € 3,000
  - Your Logo on our web page www.icassp2014.org, with a link to your company web page. The web page will stay online, for a period, after the conference;
  - Your Logo in the final program (containing program survey) and the proceedings (containing program survey, scientific papers, author index, and session index);
  - One piece of advertising material in the conference bag;

- **Red sponsor** (sponsor + exhibition) € 6,000
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  - One piece of advertising material in the conference bag;
  - Exhibition space (3 m × 3 m)

- **Tricolor sponsor** (sponsor + large exhibition) € 8,000
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  - o Your Logo in the final program (incl. program survey) and the proceedings (containing program survey, scientific papers, author index, and session index);
  - o One piece of advertising material in the conference bag;
  - o Exhibition space (6 m × 3 m)

## Exhibition opportunities

- **E1** Exhibition table (w/o sponsorship), and Your name in the list of Exhibitors on our web page www.icassp2014.org: € 2,000

- **E2** Exhibition space (3 m × 3 m) (w/o sponsorship) , and Your name in the list of Exhibitors on our web page www.icassp2014.org: € 3,000

- **E3** Exhibition space (6 m × 3 m) (w/o sponsorship): € 5,000

## Specific sponsorship opportunities

- **S1** Your logo on name badges (not exclusive: max 8 logos);

- **S2** Your logo on Conference bags (not exclusive: max 8 logos);

- **S3** Your logo on display at the cocktail reception, and/or coffee breaks, and/or social dinner (not exclusive);

- **S4** Sponsored Best student paper award (€ 1,000).

For a quotation of the sponsorships costs **S1- S3** , please contact the conference secretariat.

## Conference secretariat

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For any inquiry you may have, please contact the ICASSP 2014 Exhibition chairs.

## Exhibition Chairs

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General questions may be addressed to the General co-Chairs of the conference:

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